



Polaroid Picture Album

This is a convenient way to store and display as many as 72 Color Pack Camera pictures (black and white or mounted color prints). They lie flat in strong transparent jackets protected by durable padded vinyl covers. Eight subject index cards are included.

We want to show you all the exciting accessories for your Polaroid Color Pack Camera.

Arax Photographic Co., Inc.

388 and 264 Main St., Poughkeepsie, New York

P.S. Bring this sheet with you for our special price on Polaroid Land Pack film.

Color: \$ 3.99 B/W: \$ 1.99

Arax Photographic Company, Inc.
388 Main Street
Poughkeepsie, New York

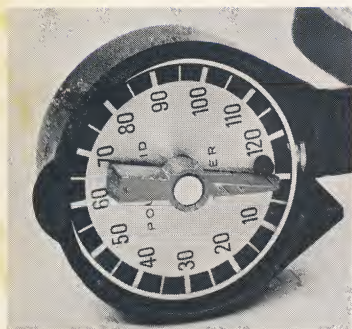


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Attention Polaroid Color Pack Camera Owners

Accessories for the Automatic Color Pack Cameras



THE DEVELOPMENT TIMER

clips to the camera strap and ensures accuracy in picture development. This inexpensive Polaroid camera accessory can quickly pay for itself, particularly when you shoot color pictures.



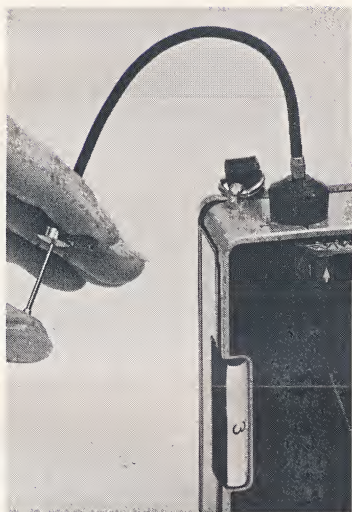
CARRYING CASES

make it easy to carry everything you need for on-the-spot picture taking. Case #322 (left) holds camera, flashgun, several boxes of film, flashbulbs and accessories. Case #324 (right) is larger and has fitted compartments for all these accessories.



THE CLOSE-UP KIT

opens a whole new world of fun. You can take pictures as close as 9 inches from your subject so that flowers, pets, coins can be precisely recorded. The close-up lens and view focus adapter clip right to the camera, making these shots as easy as snapshots in the sunshine.*



THE CABLE RELEASE

lets you trip the shutter without danger of moving the camera. This inexpensive Polaroid camera accessory is useful for taking automatic time exposures.



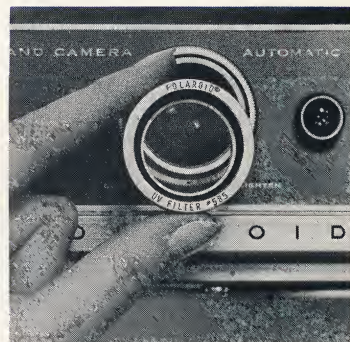
THE CLOUD FILTER

adds dramatic highlights to your black and white outdoor shots. It is an orange filter that improves the contrast in pictures showing an expanse of sky and clouds. The results can be spectacular!*



THE SELF-TIMER

lets you get into the shot you're taking. Simply set the release and walk into the picture. In a few seconds, the buzzer stops and the shutter snaps automatically. It times up to 15 seconds.



THE UV FILTER

is an ultra-violet filter for outdoor color photography. It makes colors look more natural. It is especially useful when shooting in snow or beach scenes.*



THE PORTRAIT KIT

is one of the most exciting accessories and one of the easiest to use. It can give you striking portraits as close as 19 inches to your subject. There is no measuring or estimating. The lens fits right over the lens of your camera. A view focus adapter snaps over the rangefinder of the camera and allows you to frame and focus just as you would for any other shot. Polacolor film is famous for its reproduction of skin tones and nothing shows this off to better advantage than a portrait.*



*For use with all automatic models except 104 and 125.